

RECEIVE A \$40 MAIL-IN REBATE



HP Commercial Promotion

with the purchase of two of the same qualifying Original HP LaserJet print cartridges.

Promotion marketing collateral information and instructions

Promotion timeframe: April 1 – May 31, 2009

hit PRINT



In order to provide added support for this promotion, we have designed marketing collateral pieces that can be customized. Review the materials and the instructions below to customize documents.

The marketing collateral includes the following:

1. Customizable flyer

- a. **Customizable option:** You can customize the flyer by modifying or removing certain text.

Here's what to do:

- Click on the "Contact us" area in the PDF and insert your contact info.
- Click on the "HP PurchasEdge" message and delete it if you prefer it should not be on the flyer or customize with your own message.

2. Eligible SKUs list—Eligible black HP LaserJet print cartridges SKU list to use for promotion communications

3. Web banners—Available in 300x240 or 100x100 pixel sizes

4. Mail-in coupon—End-user redemption coupon

All documents are available at www.suppliesinfo.com (after **03/07/09**). Once logged in, click on "end-user programs" for complete promotion details and marketing collateral.

For questions please contact:
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